



Eastern Slope Rural Telephone Assoc., Inc.
403 3rd Ave., Box 397 • Hugo, Colorado 80821 • 719-743-2441

February 16, 2011

Marlene H. Dortch, Secretary
Office of the Secretary
Federal Communications Commission
445 12th Street S. W., Suite TW-A325
Washington, D.C. 20554

RE: Certification of CPNI Filing, March 1, 2011

FCC Docket EB 06-36

Eastern Slope Rural Telephone Association, Inc. (form 499 filer ID 802965)

In accordance with the Public Notice issued by the Enforcement Bureau on January 28, 2011 (DA 11-159), please find attached Eastern Slope Rural Telephone Association, Inc. (form 499 filer ID 802965) annual compliance certificate for the most recent period, as required by section 64.2009(e) of the Commission's Rules, together with a statement of how its operating procedures ensure that it is in compliance with the rules (Attachment A).

Please contact me should you have any questions regarding this filing,

Sincerely,

Patricia L. White

General Manager/CEO

Eastern Slope Rural Telephone Association, Inc.

Cc:

Best Copy and Printing, Inc., 445 12th Street, Suite CY-B402, Washington, DC 20554

Annual 47 C.F.R. § 64.2009(e) CPNI Certification

EB Docket 06-36

Annual 64.2009(e) CPNI Certification for 2011 covering the prior calendar year 2010

1. Date filed: February 16, 2011
2. Name of company(s) covered by this certification: Eastern Slope Rural Telephone Association, Inc.
3. Form 499 Filer ID: 802965
4. Name of signatory: Patricia L. White
5. Title of signatory: General Manager/CEO
6. Certification:

I, Patricia L. White, certify that I am an officer of the company named above, and acting as an agent of the company, that I have personal knowledge that the company has established operating procedures that are adequate to ensure compliance with the Commission's CPNI rules. See 47 C.F.R. § 64.2001 *et seq.*

Attached to this certification is an accompanying statement explaining how the company's procedures ensure that the company is in compliance with the requirements (including those mandating the adoption of CPNI procedures, training, recordkeeping, and supervisory review) set forth in section 64.2001 *et seq.* of the Commission's rules.

The company has not taken actions (*i.e.*, proceedings instituted or petitions filed by a company at either state commissions, the court system, or at the Commission against data brokers) against data brokers in the past year.

The company has not received customer complaints in the past year concerning the unauthorized release of CPNI.

The company represents and warrants that the above certification is consistent with 47 C.F.R. § 1.17 which requires truthful and accurate statements to the Commission. The company also acknowledges that false statements and misrepresentations to the Commission are punishable under Title 18 of the U.S. Code and may subject it to enforcement action.

Signed Patricia L White

Attachments: Accompanying Statement explaining CPNI procedures

Attachment A

Statement Concerning Procedures Ensuring Compliance with CPNI Rules

The operating procedures of Eastern Slope Rural Telephone Association, Inc. (Form 499 Filer ID No.802965) (the "Company") ensure that the Company complies with Part 64, Section 2001 *et.seq.* of the FCC rules governing the use of Customer Proprietary Network Information ("CPNI").

The Company has established a system by which the status of a customer's approval for the use of CPNI can be clearly established prior to the use of CPNI. The Company relies on the involvement of its supervisor/management to ensure that no use of CPNI is made without review of applicable rules and law.

The Company trains its personnel regarding when they are authorized to use CPNI, as well as when they are not authorized to use CPNI. Personnel must sign a verification form stating they have completed training and understand that any infraction of the CPNI procedures can result in disciplinary action being taken against them.

The Company has an express disciplinary process in place for personnel who create or are involved in an infraction of the CPNI rules and the Company's CPNI Operating Procedures.

The Company maintains records of its own sales and marketing campaigns via a log. These records include a description of each campaign, the specific CPNI used in the campaign, and the products and services that were offered as a part of the campaign. The Company has a supervisory review process for all outbound marketing. The marketing campaign log requires a supervisor to review, sign and date the log. These records are maintained for a minimum of one year.

The Company maintains records of customer approval for the use of CPNI that include a copy of the notice and the customer's "opt-out" written notification. These records are maintained for a minimum of one year.

The Company requires that customers be authenticated at the beginning of all customer initiated calls, online transactions, or in-store visit. In store visits require a valid photo ID.

The Company maintains a log of unauthorized use of CPNI, where law enforcement is required to be notified. This includes the date of discovery, notification to law enforcement, description of the breach, circumstances of the breach and a supervisor's signature and date. This log is maintained for a minimum of two years.